

BTBP's AI Digital Technology to Grow your Business

Intelligent Virtual Engagement

Good Morning beautiful!
Here are your skin picks today

Mumbai
Cloudy
34°C
9:50 AM

UV Index	Pollution	Humidity
High	Moderate	High



Share My Look

SMART VIRTUAL ENGAGEMENT



A TRULY FLEXIBLE PLATFORM THAT CREATES A NEW LEVEL OF INTELLIGENT CONSUMER INTERACTION AND BIG DATA MINING

ENVIRONMENTAL DATA SERVICES



INTEGRATED INTO DEEPTAG PLATFORM

DATA MINING

RICH, RELIABLE DATA ABOUT YOUR CONSUMERS



STAND ALONE API

INTEGRATED INTO



SOCIAL MEDIA APPS



VIA WEB SERVICE



Scan here to experience our demo apps



Step into the Future with BTBP Clarity AI Digital Platform

Global Detection	Feature Detection	Skincare Image	Color Cosmetics	Beauty Care	Image AR	Live AR	Hair Care	Hair AR Image	Hair AR Live
<ul style="list-style-type: none"> Age Group Discrete Age Skin Type Ethnicity Face shape Gender Air Quality UV Index Geo Location Pollution Mouth Status Wearing Glasses Facial Expression 	<ul style="list-style-type: none"> Eye lash Eye brows Eye shape Eye color Forehead Nose type Nose shape Lip type Lip shape Hair Color Hair Type 	<ul style="list-style-type: none"> Acne Spots Redness Pores Oiliness/Shininess Wrinkles Forehead Wrinkles Perioral Wrinkles Under Eye Wrinkles Nasolabial Folds Unevenness Skin Undertone Texture Lip Health Lip Roughness Dehydration Dark circles Under Eye Puffiness Elasticity Firmness 	<ul style="list-style-type: none"> Lipstick Foundation Complexion Environmental Damage Pantone Shade match 	<ul style="list-style-type: none"> Lip Plumping Eye ball increasing /decreasing Nose thinning & widening Jaw Sagging Eyebrow Lifting Smile Effect (Lip Corner) Complexion Under eye Complexion Forehead Complexion Nasolabial Complexion 	<ul style="list-style-type: none"> Acne Spots Wrinkles Redness Unevenness Dehydration Texture Oiliness Pores Dark Circles Lip boundary Facial Landmarks Facial Zones Teeth Whitening Aging 	<ul style="list-style-type: none"> Lipstick Foundation Treated and untreated skin Aging and Anti-aging Environmental Damage Teeth Whitening Complexion Facial Landmarks Facial Zones 	<ul style="list-style-type: none"> Hair Health Hair Pigmentation Shininess Volume & Density Shaft length Shaft curved length Frizz Baldness Hair Color Hair Type 	<ul style="list-style-type: none"> Hair Health Hair Pigmentation Shininess Volume & Density Shaft length Shaft curved length Frizz Baldness 	<ul style="list-style-type: none"> Hair color Hair type

BTBP Widget Examples



Clarity Business Manager

- Brand configurations for custom skin transformations, feature severity scaling and visual assessment calibration
- Product recommendation manager
- Questionnaire customization and management
- Customizable push notifications calendar based on DeepTag attributes, and usage frequency settings

BTBP Analytics Dashboard

- Key Performance Indicators for each app
- User analytics to store and track user's skin, metrics, DeepTag data, and consumer input
- App usage statistics to track app performance
- Consumer insight data for trends analysis

Widget is the simplest form of large application. It is next level of simplification as of SDK's. Widgets are configurable. Widget is very generic which can be used in the code or customize as a full application. It is a customized and already developed module which addresses Instruction screen, Auto Capture, Live Feed with user-friendly rejection messages, display results and also handles exceptions. Image Quality Check is done.

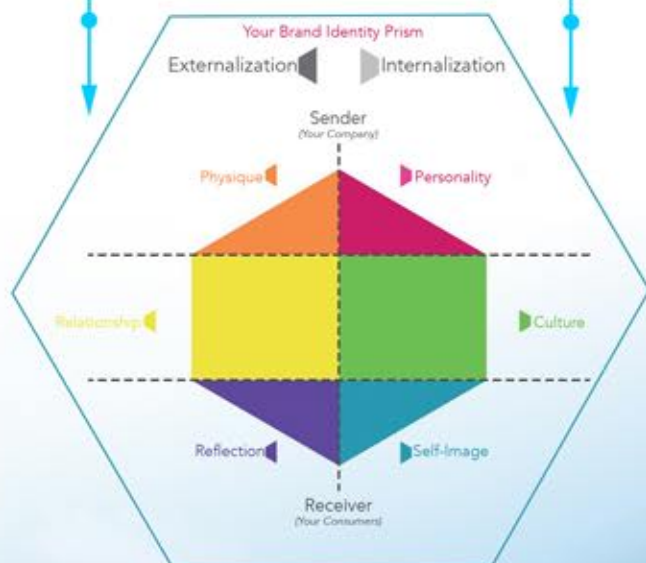
Complete consumer experience



Monitoring and Command Centre

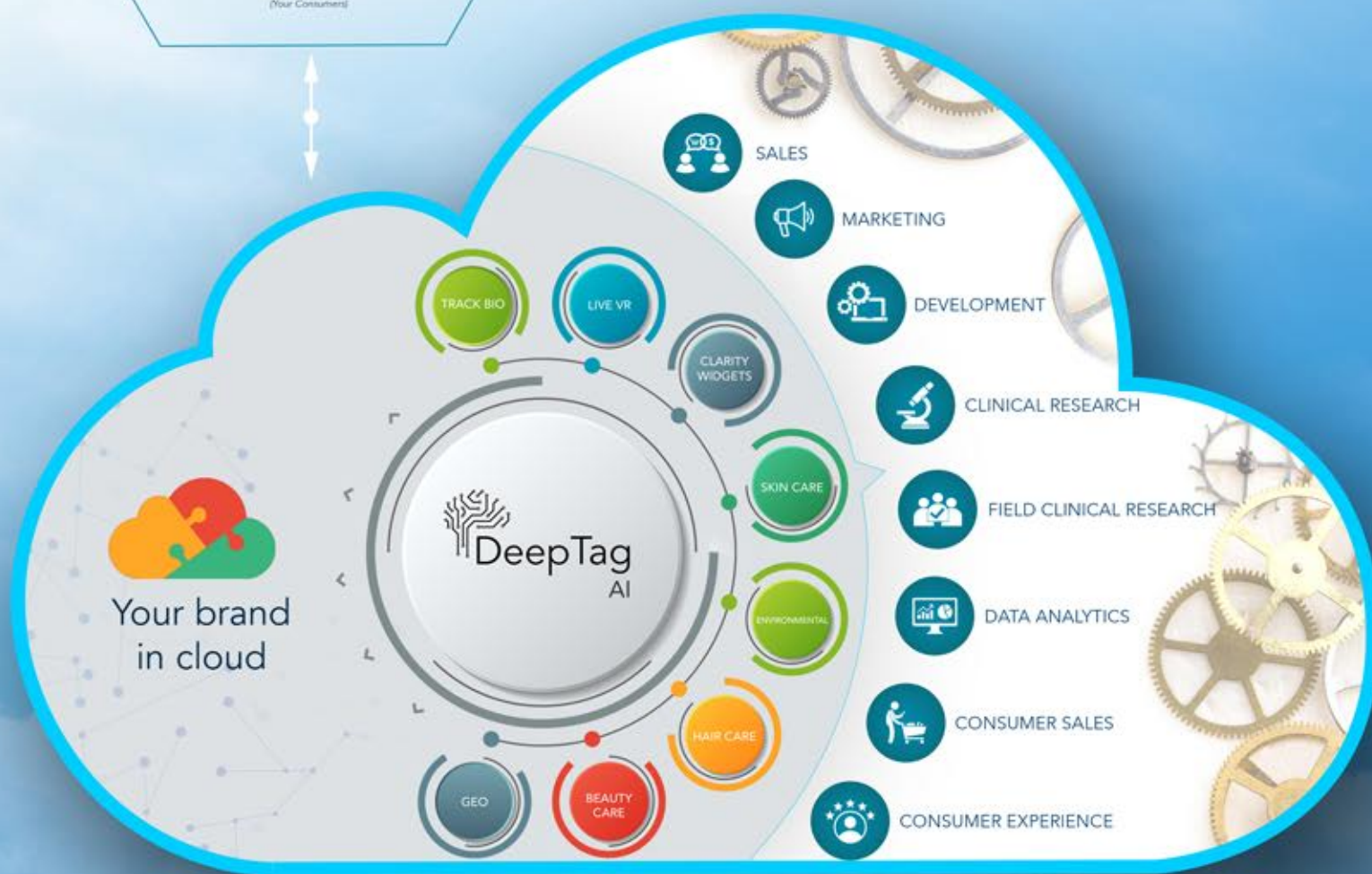


Smart Devices



DeepTag

BTBP CLARITY™



A complete solution for your business needs



AI Digital Technology to Grow your Business

BrighTex Bio-Photonics

www.btbp.org

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